

IMPRESS Board Meeting 7
2:00-6:00 pm, Thursday 16 July, 2015
 83 Victoria Street, London SW1H 0HW

Present: Deborah Arnott, Iain Christie, Walter Merricks (Chair) Maire Messenger-Davies, David Robinson, Patrick Swaffer

In attendance: Alex Cisneros (minutes), Jonathan Heawood, Chris Harrison and Paul Allen.

Item
<p>1. <u>Marketing and Communications [special item]</u>: to review proposed brand language and visuals</p> <ul style="list-style-type: none"> • Presentation by Chris Harrison and Paul Allen <p>Following on from workshop in St Brides, Chris and Paul presented their work on language and visual work. Board members gave feedback on the logos..</p> <p><u>Agreement that option 2 and 3 was the favourite logo. Chris to revert back after altering the options.</u></p>
<p>2. <u>Confidential Business</u></p>
<p>3. <u>Apologies</u></p>
<p>4. <u>Declarations of interest:</u> to complete the Register of Directors' Interests</p> <p>A member of the Board is bringing a complaint to IPSO in the course of other work commitments.</p>
<p>5. <u>Minutes:</u> to approve the record of the last Board meeting and note the records of the most recent working group meetings</p> <p>Minutes and note were agreed.</p>
<p>6. <u>Matters arising:</u> to discuss any significant matters arising from the minutes not otherwise covered on this agenda</p>
<p>7. <u>Reports:</u> to note the following reports for information</p> <p>Director's report Agreed that IMPRESS would publish some guidance on the definition of Relevant Publisher.</p>

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8. Governance

Business Plan: to approve the revised Business Plan

Noted that the business plan was good following JH's amendments.

Agreed to be adopted.

Implementation Plan: to approve the Implementation Plan

Noted.

Charitable Status: to decide whether IMPRESS should seek charitable status

Charitable status paper noted.

Board Recruitment: to agree an approach to filling casual vacancies on the Board. Info emails fine

- 1) **Service Development:** to agree an approach to developing the IMPRESS standards code

Standards Code

We can't be recognised without a Code.

Because of the practicalities of starting with a new code, IMPRESS will start with the Editors' Code and seek a license from the RFC to use it (ask to see it first). In that license period our Code Committee will identify the areas where we would want to develop it. The Board will make the decision on strategy about what to do then. We can take copyright advice on the wording of our new Code during that period as part of deciding strategy.

9. **Finances:** to agree an approach to recruiting the new Senior Management Team

10. **Policies:** to mandate the Legal Group to approve all policies on behalf of the Board

11. **Any Other Business:** Please table Any Other Business ahead of the meeting