

Anonymous 4

Public interest

Q7: What recommendations would you make for guidance to this clause?

I would suggest the following:

Media investigations should be proportionate to what is being investigated and clearly targeted. This implies;

- a clear sense of what the public interest justification might be
- the possession of some justifying evidence so this is not merely a 'fishing expedition'
- that the minimum amount of deception is used to achieve it
- clear sets of authorisation from editorial line management chain
- clear rules about when eg secret recording takes places
- a robust rationale for what is eventually put into the public domain and how (Whittle and Cooper, 2009:96)

Q8: What, if any, changes would you recommend IMPRESS make to this clause?

I would suggest including a commitment to publishing outcomes for eg defamation cases when possible

Children

Q12: What, if any, changes would you recommend IMPRESS make to this clause?

I'm unsure whether there is enough protection for children here given your code does not suggest that a responsible adult's permission is needed as well as the consent of the child.

Harassment

Q16: What, if any, changes would you recommend IMPRESS make to this clause?

I would suggest that this is extended to make clear intimidation and harassment is not acceptable either in real life or online.

Privacy

Q21: What recommendations would you make for guidance to this clause?

When referring to social media content guidance could perhaps encompass the fact that it is not just a question of respecting privacy settings but acknowledging that media distribution of social media postings take the information/images far further than an ordinary member of the public may ever have imagined.

Q29: Do you agree the IMPRESS draft Standards Code is a practical working tool which enables journalists, editors and publishers to do their jobs?

agree

Q30: Do you agree that the IMPRESS draft Standards Code is easily understood by the public?

Agree

Q31: Do you agree that the IMPRESS draft Standards Code is enforceable through regulation?

agree