

### Anonymous 3

#### **Public interest**

##### **Q7: What recommendations would you make for guidance to this clause?**

I would add something that defines what happens to the contemporaneous note (or a copy). I think that a second person (preferably not involved in the investigation) should receive a copy.

##### **Q8: What, if any, changes would you recommend IMPRESS make to this clause?**

When stating fact publishers should state the source of the facts.

#### Accuracy

##### **Q9: What recommendations would you make for guidance to this clause?**

Need to define due prominence and earliest opportunity (applies throughout document).

Explain what you mean by 'not misrepresent or distort the facts'

For example on a given subject the facts should not be selected to give a distorted view of the subject

#### Attribution

##### **Q10: What, if any, changes would you recommend IMPRESS make to this clause?**

None

##### **Q11: What recommendations would you make for guidance to this clause?**

None

#### Children

##### **Q12: What, if any, changes would you recommend IMPRESS make to this clause?**

I think it should be 'with the assent of the child AND a responsible adult'

There needs to be something that deals with photos (ie publisher may not give details but photo can identify someone

3.3 If a child now wants their identity to be concealed then that has to be done (it's not a case of 'reasonable consideration')

##### **Q13: What recommendations would you make for guidance to this clause?**

No child should be interviewed etc without a responsible adult being present.

Define responsible adult

#### Discrimination

**Q14: What, if any, changes would you recommend IMPRESS make to this clause?**

Publishers must not refer pejoratively to a person on any basis.

Or

Publishers must not at any time refer pejoratively to a person

(The point is that one person's prejudices can be another person's norm - there's a danger in listing specific reasons for discrimination.)

**Q15: What recommendations would you make for guidance to this clause?**

Give facts, not adjectives

**Harassment**

**Q17: What recommendations would you make for guidance to this clause?**

Define or describe examples of intimidation and harassment.

Give example of reasonable requests and un-reasonable requests.

Where it is justified by public interest then a contemporaneous note must be made

Justice

**Q18: What, if any, changes would you recommend IMPRESS make to this clause?**

Publishers must not make payments to witnesses, defendants, in criminal proceedings at any time (ie before, during, and after criminal proceedings have been completed), except as permitted by law. Ditto public officials

**Q19: What recommendations would you make for guidance to this clause?**

Examples of how criminal investigations or legal proceedings can be prejudiced

Privacy

**Q20: What, if any, changes would you recommend IMPRESS make to this clause?**

Take all reasonable steps not to exacerbate grief or distress through intrusive interviews, newsgathering or reporting.

**Q21: What recommendations would you make for guidance to this clause?**

People have different preferences on privacy. I want to remain as private as possible; others don't give a damn. My position is that I think that individuals should be asked for their agreement to publication of any piece of info about them.

If the publication thinks that there is justification in public interest then again a contemporaneous note....

**Suicide**

**Q24: What, if any, changes would you recommend IMPRESS make to this clause?**

'publishers can provide minimal details of the method used and must not provide excessive details....'

There must not be any comment at all about the person's motives or any comment about statistics related to the method used for the event

**Q25: What recommendations would you make for guidance to this clause?**

All the guidance under the previous item on Privacy apply here

Transparency

**Q26: What, if any, changes would you recommend IMPRESS make to this clause?**

Publishers must make absolutely clear where content has been paid for financially or through a reciprocal arrangement. Publishers must make absolutely clear that the content is controlled by a third party.

**Q27: What recommendations would you make for guidance to this clause?**

Define or give examples of 'significant conflicts of interest'

Give examples of unfair advantage

**Q29: Do you agree the IMPRESS draft Standards Code is a practical working tool which enables journalists, editors and publishers to do their jobs?**

strongly agree

**Q30: Do you agree that the IMPRESS draft Standards Code is easily understood by the public?**

strongly agree

**Q31: Do you agree that the IMPRESS draft Standards Code is enforceable through regulation?**

**Strongly agree**